

Fareed Alston

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Experience

2024-2025 St. Louis, MO. - Video Production Studio Manager; Silverback Video LLC.

I managed a production studio for live broadcasts, operated studio cameras, including jib, recorded news style commentary, acted as liaison between talent and producers, set up studio lights, and operated teleprompter. In the field, I operated cameras covering live sports and music concerts.

2023-2025 St. Louis, MO. - Photography Production Studio Manager; Studio Seven

I managed a commercial advertising and editorial photography studio, set-up wardrobe and props, set up in-studio and outdoors photoshoots and acted as liaison between clients.

2018-2019 - Chicago, IL. - Video Instructor; Community Television Network

I instructed high school students in a bi-annual six-week program. I created curriculum and lesson plans to focus on youth skills in video production and journalism. I taught audio/video recording, editing, publishing, and still photography. I broadcasted work in a public show.

2017-2018 Chicago, IL. Video Production Assistant; Dog-Star Imaging

I assisted on-set a Director of Cinematography for a reality TV show and feature documentaries.

2016-2017 Chicago, IL. Videographer/Video Editor; Eivans Inc.

I captured cinematic wedding video. I traveled with a team to live events. I managed projects, planned logistics, and edited video documentaries.

Education

2014 Spring Carbondale, IL. Graduated from Southern Illinois University Carbondale

Bachelor in Arts, Cinema and Photography, Specialization Cinema Production and Africana Studies

Technical Skills

- Clear communicator
- Advanced user of camera models Canon C500, C300 C200, C100, 5D, 7D, 1DC, R1; Panasonic GH6 P2; Sony A7/A1, a6400, Z7U, Z5U.
- Proficient user of various lights including LED, Tungsten, Fresnel, and strobes,
- Advanced user of reflectors, scrims, and light meters.
- Experience transferring and storing media.
- Advanced user of shotgun and lavalier microphones and field recorders.
- Proficient user Microsoft and Apple computers,
- Advanced user of Adobe Premiere Pro, Adobe After Effects, Adobe Photoshop and various third party-software
- Advanced experience using Avid ProTools, Propellerhead Reason and various third party audio plug-ins
- Intermediate Knowledge of HTML 5 and CSS
- Advanced use OBS
- Experience transporting and unloading video production equipment